



Celebrating 36 Years of Advancing Value in Health Care, Health Benefits and Health Improvement

Registration Fees:	Before 4/1	After 4/1
Member*	\$399	\$449
Additional same company	\$300	\$350
HR/Benefits Professional (Non-Member)	\$499	\$549
Additional same company	\$300	\$350
Non-Member	\$799	\$849
Additional same company	\$400	\$450

*Uncertain if your company is a member?
Go to www.MBGH.org – click on “About Us,” then “Member List”

Register at: www.mbggh.org/36AC

Conference Venue:
The Mid-America Club
200 E. Randolph Drive • 80th Floor
Chicago, IL 60601 • (312) 861-1100

Hotel Accommodations:
Fairmont Chicago, Millennium Park
200 North Columbus Drive
Chicago, IL 60601
Reservations: 800-526-2008
Rate: \$249.00 per night
Reservation link:
<https://aws.passkey.com/event/14496472/owner/2945/home>
Space is limited. Cut-off: April 8, 2016

MBGH Contacts:
Registration Questions: Ashley Piontkowski – apiontkowski@mbgh.org
Billing Questions: Lori Hurtt – lhurtt@mbgh.org

HRCI Accreditation:
This program has been approved for 14 recertification credit hours through the HR Certification Institute (HRCI). For more information about certification or recertification, visit www.hrci.org. The use of this seal is not an endorsement by HRCI of the quality of the program. It means the program has met HRCI's criteria to be pre-approved for re-certification credit.

Conference Registration Policies:
Registration cancellations must be requested in writing. Cancellations received on or before April 1, 2016 will receive a refund minus a \$50.00 administrative fee. Registration fees paid after April 1, 2016 are non-refundable. Substitutions are acceptable. To transfer your registration, log in to your MBGH account at www.mbggh.org or contact Ashley Piontkowski at apiontkowski@mbgh.org. Approved refunds will be issued within 30 days. Confirmed registrants who fail to attend but do not cancel based on criteria above will be charged the entire registration fee. In case of conference cancellation, MBGH is limited to refund the conference registration fee only. MBGH reserves the right to alter this program without prior notice.



MBGH is one of the nation's leading non-profit business groups of over 120 large self-insured public and private employers.


Comprised primarily of human resources and health benefits professionals, member organizations provide health benefits to over 4 million lives and annually spend more than \$4 billion on health care benefits – learn more about us at www.MBGH.org.

**MAY 5 - 6, 2016
CHICAGO, IL**

**Register:
www.MBGH.org/36AC**




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John Rother
President & CEO
National Coalition on Health Care

John has been a strong voice in Washington policy discussions on social policy, Medicare and cost management strategies required to stem the high cost trends in health care for over 30 years. NBHC is America's oldest and most diverse group working to achieve comprehensive health system change.



Suzanne F. Delbanco, PhD
Chief Executive Officer
Catalyst for Payment Reform

Suzanne leads Catalyst for Payment Reform, an independent, non-profit corporation working on behalf of large health care purchasers to catalyze improvements to how we pay for health services and to promote better and higher value care in the U.S.



Alfred Lewis
Founder and President
Disease Management Purchasing Consortium

Al's organization serves as a leading outcomes measurement evaluator in the field of disease management and wellness for health plans, self-insured employers, states, and brokers seeking valid results measurement. His critically acclaimed book on outcomes measurement, *Why Nobody Believes the Numbers*, was named 2012 health care book of the year in *Forbes*.



Todd N. Bisping
Director of Benefit Strategy
Caterpillar, Inc.

Todd's responsibilities include strategy, compliance, government issues and development and management of the Caterpillar PPO network which includes over 30 hospitals and 3000 providers. He is certified as a 6 Sigma Blackbelt and Master Blackbelt.



MBGH 36TH ANNUAL CONFERENCE • MAY 5-6, 2016 • CHICAGO, IL

Join fellow health benefits professionals and health care stakeholders for one of the nation's leading employer-focused conferences. *The Real World of Health Benefits* showcases organizations driving change in health care purchasing, provides insight into the actions of leading-edge employers, offers vital learnings from industry experts and delivers cutting edge ideas that you can use today.

This year's conference will cover the following topics:

- Role of Employers as Change Agents in Today's Health Care System
- Tools to Support Purchasers in Driving Payment Reform
- Strategies for Reducing Exposure to the Excise Tax
- Outcomes-Based & Value-Based Contracting to Impact Delivery System Change, Quality & Costs
- Real World of Wellness Programs & Future Impacts
- Avoiding the Traps of Consumer-Directed Health Plans
- Engagement Strategies that Impact Health Outcomes
- Integrating Resiliency into a Comprehensive Health Management Strategy



Thursday, May 5

7:00 to
10:00 AM

Wellness Screenings

7:30 AM

Breakfast & Networking

8:30 AM

Welcome & Overview

- ▶ Larry Boress, President & CEO, Midwest Business Group on Health
- ▶ Kim Dwyer, Vice President, Benefits Services, Advocate Health Care & MBGH Board Chair

9:00 AM

Keynote: *Bringing Together Stakeholders to Achieve Affordable, High-Value Health Care*

- ▶ John Rother, President & CEO, National Coalition on Health Care

9:45 AM

Keynote: *Purchaser Strategies for the Real World of Health Benefits*

- ▶ Todd Bisping, CBP, Director of Benefit Strategy, Caterpillar Inc.

10:45 AM

Networking Break

11:15 AM

Panel: *Outcomes-Based & Value-Based Contracting to Drive System Change, Improve Costs & Health Outcomes*

- Moderator:* Bruce Sherman, MD, FCCP, FACOEM, Medical Director, Population Health Management, RightOpt Exchange, Xerox
- ▶ Bill Santulli, Executive Vice President/Chief Operating Officer, Advocate Health Care
 - ▶ Amy F. Oldenburg, Vice President, Network & Product Strategy, Aetna
 - ▶ John Neuberger, Director of Client Partnerships, QuadMed

12:15 PM

Lunch & Special Presentation: *Reflections on 25 Years at MBGH*

1:30 PM

MBGH Updates

2:15 PM

Marketplace Updates

3:00 PM

Networking Break

3:15 PM

Marketplace Updates

3:45 PM

Keynote: *The Real World of Wellness Programs & ROI: Fact or Fiction*

- ▶ Alfred Lewis, Founder and President, Disease Management Purchasing Consortium International, Inc. & CEO of Quizzify

4:30 PM

Employer Reactor Panel: *What's the Real Story in the Real World?*

- Moderator:* Cheryl Larson, Vice President, Midwest Business Group on Health
- ▶ Tom Ciccotti, Executive Vice President, Wellness Research Institute
 - ▶ Kim Dwyer, Vice President, Benefits Services, Advocate Health Care
 - ▶ Sandra Morris, former Sr. Manager of Benefits, Procter & Gamble
 - ▶ Bruce Sherman, MD, FCCP, FACOEM, Medical Director, Population Health Management, RightOpt Exchange, Xerox
 - ▶ Tom Sondergeld, Vice President Global Benefits & Mobility, Walgreens Boots Alliance

5:15 PM

Networking Reception

"Your speakers were exceptional, sharing relevant, executive level insights about their innovations and strategies."



Register: www.MBGH.org/36AC

Friday, May 6

7:00 to
10:00 AM

Wellness Screenings

7:30 AM

Breakfast & Networking

8:15 AM

MBGH Annual Member Meeting

8:30 AM

Welcome & Opening

- ▶ Larry Boress, President & CEO, Midwest Business Group on Health
- ▶ Tom Sondergeld, Vice President Global Benefits & Mobility, Walgreens Boot Alliance

9:00 AM

Purchaser Tools to Drive Value-Oriented Payment Reform

- ▶ Suzanne F. Delbanco, PhD, Chief Executive Officer, Catalyst for Payment Reform

9:40 AM

Marketplace Updates

10:10 AM

Purchaser Strategies to Avoid the Traps of Consumer-Directed Health Plans

- ▶ Sandra Morris, former Sr. Manager of Benefits, Procter & Gamble

10:45 AM

Marketplace Updates

11:15 AM

Break & Prize Drawing

11:50 AM

Employer Research: *The Impact of Health Care Utilization and Care Avoidance Based on Wage Bands*

- ▶ Bruce Sherman, MD, FCCP, FACOEM, Medical Director, Population Health Management, RightOpt Exchange, Xerox

12:10 PM

Lunch & Special Presentation: *Ensuring Resiliency is an Integral Part of Your Health Management Strategy*

- ▶ Kevin W. McCabe, MD, Director of Occupational Medicine, SC Johnson, A Family Company

1:10 PM

Panel: *Innovative Engagement Strategies That Impact the Health Outcomes That Matter Most*

- Moderator:* Jan Berger, MD, President & CEO, Health Intelligence Partners & Medical Director, MBGH
- ▶ Panelists – TBA

2:15 PM

Panel: *Essential Strategies for Reducing Employer Exposure to the Excise Tax*

- Moderator:* Annette Guarisco Fildes, President & CEO, The ERISA Industry Committee (ERIC)
- ▶ Lois Lourie, Vice President, Health & Welfare Benefits, Abbvie
 - ▶ Michael Thompson, President & CEO, National Business Coalition on Health

3:15 PM

Adjournment



"Your agenda was fast paced, engaging and fun; quite conducive to learning from the experts and networking."

Thanks to Our 36th Annual Conference Sponsors

Session

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Advocate Physician Partners & Advocate Health Care

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ROC Group

Lunch Day 1

Prime Therapeutics

Lunch Day 2

Virgin Pulse

Lanyard

Limeade

Breakfast Day 1

Telligen

Breakfast Day 2

Cleveland Clinic

Break Day 1

meQuilibrium

Break Day 2

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Wellness Screenings – Sponsored by Interactive Health

Sign-up for your free, confidential health evaluation and mobility assessment which includes a comprehensive blood test evaluating your health risks (cardiovascular disease, diabetes, liver and kidney disease, anemia and more), along with a health assessment, and blood pressure screening. The mobility assessment will test your ability to move in three planes of motion (front to back, side to side and rotation) as well as strength, balance and flexibility, allowing you to pinpoint areas of muscular weakness and tightness. You will also learn 2-3 new exercises you can use to support these specific areas.

Information on how to sign up for these free and valuable evaluations and assessments will be included in the registration confirmation emailed to you after you register for the conference!

Thanks to Our Conference Level Sponsors

